

## The Active Foot Store is a unique solution to foot pain.

### 1. Not all orthotics are equal.

Off-the-shelf shoe inserts and pads are like drugstore reading glasses. When properly fitted, they can help alleviate minor problems in a general sort of way, but they aren't up to the task of managing important, individual problems. For more than 20 years, The Active Foot Store has been a leader in the manufacture and fitting of custom fabricated orthotics. Your inserts are created with the most advanced techniques, including computer-aided design, and the best materials to ensure the best results.

### 2. Not all shoe and orthotic stores are equal.

Unlike shoe stores and franchise shops, The Active Foot Store has a Medical Director, Dr. Jack Reingold. Dr. Reingold is a practicing podiatrist, Board Certified by the American Board of Podiatric Surgery and the American Board of Podiatric Orthopedics.

Dr. Reingold oversees the training of The Active Foot Store staff. So, your shoes and orthotic inserts are fitted to you by a highly trained specialist.

However, unlike most medical offices, The Active Foot Store fits your busy schedule by being open 7 days a week, including evening hours.

### 3. Not all guarantees are equal.

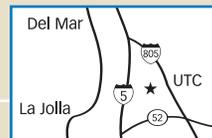
We **unconditionally guarantee** everything we sell in writing, including custom orthotics and shoes.

As added protection, we guarantee all our orthotics against breakage for one full year. Run marathons, play tennis, dance, jump up and down – if it breaks in the first year, we'll replace it. Free.



- Custom fabricated orthotics
- Custom-fitted shoes and sandals, from dress to athletic, delivered to your door in two days
- Specially formulated foot creams and lotions
- Diabetic socks and shoes
- Toe and foot cushion pads

Custom foot solutions  
Medical Director & in-store Podiatrist  
Open 7 days a week  
Unconditional guarantee

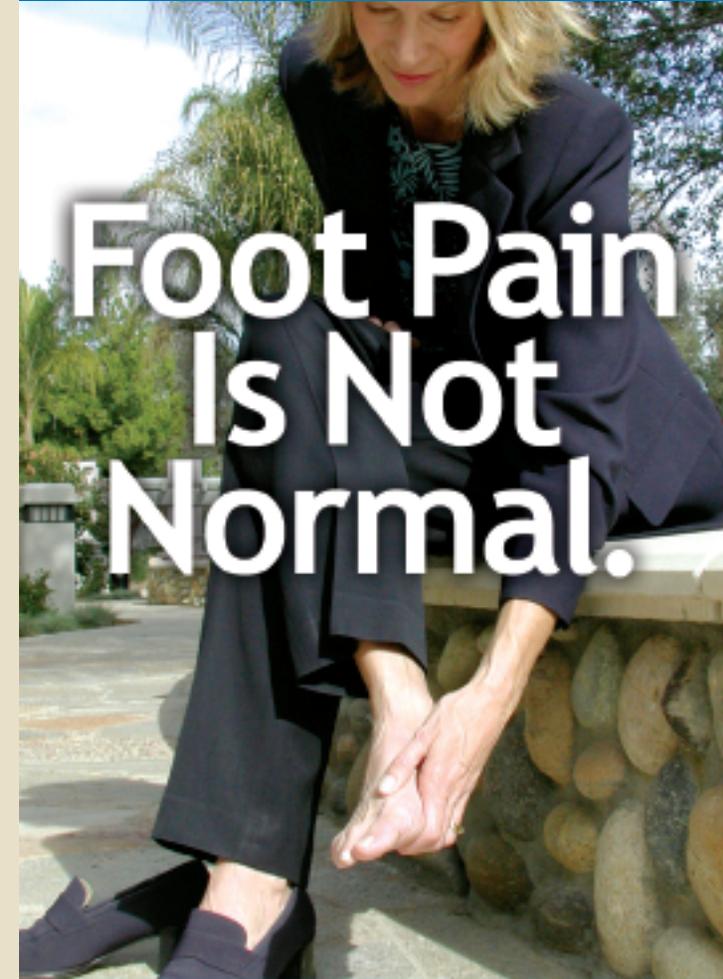


Westfield Shoppingtown UTC  
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**The Active Foot Store**  
Providing Foot Health

[www.activefootstore.com](http://www.activefootstore.com)



(and could be hazardous  
to your health)



**The Active Foot Store**  
Providing Foot Health



## Orthotics help you move, like glasses help you see.

It doesn't matter whether you're walking across the room or competing in a marathon, when your feet hurt, your whole body hurts.

What's more, if you ignore foot problems, they don't just go away. They get worse. All the while keeping you from being as active and involved with life as you want to be. Foot problems can also lead to other problems, including injuries to your knees and lower back. Ouch!

That's why many active people rely on solutions from The Active Foot Store to help them stay that way.

## The pain may not be in your foot. But that's where it starts.

Most leg, knee, and back pains are caused by an incorrect position of your feet during standing, walking or running. Why? Because as soon as you stand up, your entire body moves around a fixed point: your feet. If your feet move incorrectly then your body moves incorrectly, resulting in a variety of strains and pains.



By making sure your feet are aligned correctly, in their anatomically ideal position, orthotic inserts in custom-fitted shoes can eliminate many of the stresses and strains on your body. And that not only eliminates pain, but reduces the chance of injuring those other areas.

An orthotic insert is a corrective device that is placed in your shoe. It compensates for your individual foot structure and controls your foot motion. That gives you a correct stride and significant pain relief.

The Active Foot Store's exclusive scanning system builds a computerized 3-dimensional model of your foot in motion: it's the kind of technology that used to be available only in medical offices. This model is used to fabricate a custom-made orthotic insert. Inserts can be made to fit

### Naval officer and SEAL Team member

*"I thought I knew pain, but my feet were killing me. I could not believe that my foot pain was going to cost me my career. I had worked very hard to be a member of the SEALs and simply could not accept this. A friend told me about The Active Foot Store, and they saved my career (and my feet)."*  
~ Jon D.

your regular shoes, even high heels, assuming that your regular shoes are the right size for your feet. (You'd be surprised how many people walk around in shoes that don't really fit.)

A custom-fitted shoe is the other half of the equation. It works with the orthotic insert to give your foot the individualized support it needs. And often, a custom-fitted shoe by itself can give a huge measure of relief.

Featuring Apex custom fitted shoes,  
Bite Orthosport & Naot sandals



Our unique shoe-fitting system lets you choose from a wide range of shoes and sandals in sizes to fit almost any foot, delivered to your home in two days.

The Active Foot Store has the products and the specialized training to help relieve a long list of common problems:

- arch pain (plantar fasciitis)
- heel pain
- bunions
- calluses
- shin splints
- diabetic foot problems
- knee and lower back pain



## Don't suffer needlessly.

Only The Active Foot Store combines an on-site pedorthist and highly trained staff with state-of-the-art equipment to provide custom-made orthotic inserts and custom-fitted shoes. Also available are a comprehensive inventory of foot health products, including specially formulated creams, podiatrist-selected pads and inserts.

The Active Foot Store can help you maintain your active, healthy lifestyle. Come by for a free evaluation, with no obligation whatsoever.

